



**istitutomarangoni**



SHORT COURSES  
LUXURY ACCESSORIES & SHOE DESIGN

### General Introduction

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

### 1. Certification Attained

Istituto Marangoni Certificate

### Course Information

#### 2. General info:

- Undergraduate Level Course
- On-site
- Course Duration: 3 weeks
- Lesson Hours: 75

### 3. Short Course Description

#### Brief description paragraph:

This short course introduces participants to the world of fashion accessories, that accounts to be a key revenue stream of any luxury fashion brand. The course takes participants from basic drawing and colouring techniques and guides them through the main tools needed to express design ideas, through to their visual representation based on the current fashion trends. After three weeks students will have a complete proposal for a fashion accessories collection, with work that is ready for progression into final illustrations in a professional digital format. This short intensive course provides a real feel of the fast-paced work of the accessories designer.

### Week by Week Description

#### Week 1

In the first week the students explore the creative side of accessories design, analyzing colour combinations and working on the creation of contemporary fashion illustration. The students' presentation skills will find support in initial training in graphic design techniques. Study of fashion history and trends analysis and influences will offer visual and aesthetic inspiration towards the creative process of research and design.

#### Week 2

During the second week participants investigate the technical aspects of designing footwear and bags. They are trained on how to draw by hand for communicating design ideas whilst taking into consideration contemporary construction techniques and knowledge, as well as the use of appropriate materials towards the creation of a capsule collection, following a project brief.

#### Week 3

In the final week, students deepen their fundamental knowledge, such as research methodologies and technical skills required in the development of a complete accessories collection. The development of the student's creative work will be supported through the teaching of digital design software necessary for realizing and presenting the collection project digitally, as well as through further training in graphic design solutions and communication methodologies towards a professional presentation. The students' creative approach and product management capacities will be supported by further studies in materials and their characteristics.

#### Subjects

Accessories Design

Shoe Design

Digital Design

Construction Lab and Technical Drawing

Fashion History

Trends Forecasting

#### 4. Learning Activities

Short Courses are taught via:

- Frontal lessons
- Workshops / Seminars
- Off-site visits (where relevant to specific course)

#### 5. Final Output

Upon completion of this short course, you will be equipped with the knowledge and skills to produce a Portfolio of Accessories.

#### 6. Course materials

Materials students will be required to bring with them:

- A3 hardback Sketchbook and fine liner pens (variety of thicknesses).
- A pair of paper scissors, scalpel.
- Drawing pencils (variety of thicknesses).
- A recent computer with a recent operating system.
- Selection of pantones and watercolours, inks and brushes.

#### 7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the student experience:

- a. the use of the Library, online resources (where available), and the school facilities help students to reach the skills and knowledge expected on the course;
- b. Tutors guide students during their studies.

#### Student & Academic Services

Istituto Marangoni provides Student & Academic Services, who act as the first point of contact for students.

The Student Support Officers help students in:

- finding their way around;
- managing their time;
- getting the best from their course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

#### 8. Student Feedback

Student feedback is essential for future course development and improvement. Student comments are used to evaluate and enhance both the successful management of their study experience, and course contents.

Upon completion of the short course Istituto Marangoni collects feedback through an online questionnaire where students will be invited to reflect on their overall experience at the School.