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**THREE-YEAR COURSE
INTERIOR DESIGN**

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Brief Descriptive Summary

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni undergraduate courses prepare students with the necessary knowledge and know-how in order to enter a professional career in the fields of Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Multimedia Arts, Interior Design, Product Design, Visual Design, Art History and Culture.

Students will initially acquire basic skills, advancing over the 3 years into independent learners, ready for a career in their chosen profession.

General Information

1. Certificate / Diploma Awarded

Participants who successfully complete this three year course will be awarded the First Level Academic Diploma. Recognised by the Italian Ministry of Education as an academic diploma equivalent to a university undergraduate level degree, participants will obtain 180 CFA (crediti formativi accademici) equivalent to 180 ECTS credits.

2. Course Description

The three-year Interior Design learning programme envisages various teaching and learning methods, including seminars, tours, presentations, workshops, library and material archive sessions, lessons held in the laboratory, projects carried out individually and in groups and individual research.

The first year of studies will provide students with a series of tools that are essential for building the foundations required to prepare them for the rest of the course. They will acquire the ability to analyse the space of the design in relation to the human figure and interpret its constructive technical aspects with new ideas, supported by the development of models in the workshop. The design elements will be represented with the software AutoCAD and Digital lessons will enable them to present their technical deliverables typeset professionally. The basic lessons of freehand drawing provided will help them to represent the prospective construction of the interpreted spaces. They will also be introduced to the materials and processes used in interior design. The lectures in History of Art and History of Design will provide the essential cultural support required in order to understand the evolution of the living space.

By the end of the academic year, students can choose to follow a specialised course focusing on interior lighting design or continue with a general course.

In the second year, the students will be capable of expressing their creativity by tackling various types of designs for interiors, interpreting the customers' requirements with ideas in line with the international trends. They will learn to choose covering materials and furnishing fabrics, they will study the theme of design and lighting, producing technical representations of the design layout. The three-dimensional construction of the spaces designed with dedicated software programs will illustrate the defined style of the interiors, presented with an approach that is not only technical but also based on emotions, for the structure of the detailed story of a concept, from its inspiration to its final representation. The cultural subjects will support the contemporary element of Design.

In the third year, students will consider the fashion industry, analysing the identity of fashion brands and interpreting their stylistic codes in retail spaces, and studying the marketing aspect of the sector in order to understand the luxury market and the market positions of the brands. They will interact with the customer or company in an interior design project and produce an individual creative and innovative design that conveys the experience acquired during the three-year course. The students will perfect their renderings in order to produce a realistic photo mock-up of the designed spaces and will acquire the skills required to present the technical and executive drawings required of designers. By the end of the course, they will have created a professional portfolio comprising the highlights of the designs developed during the course.

Course Information

3. Educational Aims

- to develop flexible approaches to programme delivery and student support which reflect the needs and expectations of our students;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to develop the students' intellectual and imaginative powers, creativity, independence, critical self-awareness, imagination and skills that will enhance global employment opportunities on graduation in all programmes;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, scholarship, reflective practice and engagement with fashion and design industry and the professions.

4. Course Learning Outcomes

Educational Outcomes ("Dublin Descriptors")
Outcomes and skills achieved by students after completing the curriculum of studies:
- Knowledge and understanding
  In-depth knowledge and ability to analyse and understand autonomously the culture of design, identifying historical, social and cultural phenomena that have relevance in defining the interior design scene. Ability to use advanced text books that deal with themes related to the culture of interiors, as well as cutting-edge themes in one's own field of study, also making use of online and multimedia resources.
- Applying knowledge and understanding
  Ability to recognise how to apply autonomously methods, techniques and knowledge related to the planning of interiors, integrated with the correct use of analogic and digital tools to support the design process. Professional approach in developing projects and suitable skills for devising and sustaining reasoned arguments, as well as for solving architectural problems, both technical and aesthetic, in designing interiors.
- Making judgements
  Ability to develop and interpret essential data in the context culture of design and the planning of interiors, used for determining autonomous judgements and personal reflections, relating to social, sustainable and ethical aspects on the international scene.
- Communication skills
  Ability to communicate professionally one's design ideas, creative solutions and innovative proposals, typical of the development process of an interior design project (both in the technical and aesthetic developmental phase, and in the fina presentation).
- Learning skills
  Ability to develop one's own learning, necessary for tackling subsequent studies in the area of interior architecture, demonstrating a high level of autonomy.

Final Award Learning Outcomes
At the end of the three-year course in Interior Design, the student will be capable of:
- managing a detailed system where the design of the spaces, lighting, materials, colours and furnishings interact;
- demonstrating basic skill in the use of ITC technologies and technologies associated with the presentation of designs;
- reinterpreting the distribution of the spaces in an assigned design;
- providing technical representations of the design layouts and furniture, developing an interior design on several levels;
- interpreting the style and philosophy of international fashion brands and translating them into the sales area of the luxury market;
- managing the design of the retail space, in terms of how the areas are distributed, the pathways followed by the customers, the display system and layout;
- proposing innovative architectural solutions in line with the contemporary trends, in designs to be offered to customers and presenting them professionally;
- developing a professional portfolio comprising the highlights of the designs produced during the course.

5. Course structure

Year 1

Code	Subject Title	Credits CFA (ECTS)
ISME01	"Introduction to Design Methodology"	12
ISME02	Basic Design	8
ISDR03	CAD CAM Modelling	8
ISDC07	Multimedia Information Technologies	8
ISSC01	Design History and Culture	6
ISSE02	Foreign Language	4
ISDC01	Design Semiotics	4
ISST02	Materials Science and Technology	6
AA	Free Study Activities	4
	TOTAL	60

Year 2

Code	Subject Title	Credits CFA (ECTS)
ISSU/01	Sociology and Anthropology of Design	5
ISST/02	Innovative Technologies and Construction Materials	4
ISDE/02	Interior Design 1	12
ISDE/02	Environment Design 1	12
ISME/02	Colour Design	4
ISDR/03	Techniques of Design Communication	10
ISDR/03	Computer Aided Design (CAD) 2	8
AA	Free Study Activities	5
	TOTAL	60

Year 3

Code	Subject Title	Credits CFA (ECTS)
ISSU/01	Sociology and Anthropology of Design	5
ISDE/02	interior Design	12
ISDE/02	Environment Design	6
ISSE/02	Management of Enterprise Performance	4
ISDR/03	Techniques of Project Design and Communication	8
ISDR/03	Rendering	8
	Internship	9
	Dissertation	8
	TOTAL	60

6. Learning and Assessment Strategy

Programme methods:
The programme will present students with a variety of approaches to learning and assessment strategies that will promote intellectual, imaginative, analytical and critical judgement. It will allow students to develop understanding as well as their presentation and communication skills, which they will be able to demonstrate in a variety of forms.
A combination of different learning and teaching methodologies are employed in order to promote reflective learning and develop generic transferable skills.

Methods include:
• projects to encourage independent learning through investigation, enquiry and problem solving;
• group project to enhance interpersonal and collaborative skills;
• tutorials and group tutorials to facilitate shared experiences and best practice;
• seminars, formal lectures and workshops;
• study, trips, external projects and competitions present students with another dimension to their leaning experience;
• guest speakers provide students with a full, broader and real prospective to their specialist field of study.

Assessment methods to support learning:
The programme uses a balanced assessment system, both summative and formative as an integral part of gathering information on student learning. Various forms of assessment are used to test different types of skills and learning.

Formative Assessment:
Formative assessment informs both teachers and students about student understanding at a point when timely adjustments can be made. In formative assessment students could be involved in the assessment process. These formative assessment situations will also give students an opportunity to learn to critique the work of others. Some of the instructional strategies that will be used formatively include the following:
• criteria and goal setting: asking students to participate in establishing what should be included in criteria for success;
• self and peer assessment: With peer evaluation, students see each other as resources for understanding and checking for quality work against previously established criteria;
• student record keeping helps students better understand their own learning curve. This process not only engages students, it also helps them see the progress they are making toward the learning goal.

Summative Assessment:
These assessments are a means of evaluating student learning, at a particular point in time, relative to established marking criteria. Summative assessments can occur during, as well as at the end of each subject - concentrating on specific evidence of student work, examples as follows:
• **Portfolio Assessment** is used to assess a variety of projects that have been developed throughout the subject;
• **Practical Coursework** allows students to demonstrate their understanding and application of practical areas of study;
• **Written Reports** are required in some study areas, where a clear and structured brief is provided;
• **Formal Examinations**;
• **Presentations** may also be used to allow the student to develop their professional communication and presentation skills.

Attendance:
The exams are processes designed to verify the learning outcomes and the knowledge acquired by the students within the single courses.
To gain admission to the exams, students must have attended at least 80% of the hours of lessons scheduled in the study plan for each course. The attendance is verified by the teachers of the individual courses, who will only admit the students who have complied with this requirement to the exams. Should the student fail to reach the required attendance level in one or more courses, they must attend said courses again before they will be allowed to sit the exam and be admitted to the next Academic Year.

Grades:
The exams are graded by assigning them marks out of thirty. The minimum mark is 18; The Board can also decide to award an additional merit to students who obtain the maximum mark of 30/30 in the form of the mention "Cum Laude".
Full details on attendance and assessment are explained in the Academic Regulations.

7. Career service
The purpose of the Istituto Marangoni Career service is to bridge the gap between course completion and entering the world of work. Monitoring, guidance and counselling activities are organised throughout the academic year. The careers service organises various activities including seminars and round table discussions with fashion professionals, HR managers and head-hunter agencies on specific topics such as future career paths, personal research methods and job profiles. Individual meetings are also arranged to assist with CV preparation, revise portfolios and encourage students to talk about their career goals and expectations.

Additionally, the Academic Board, by way of a specially appointed committee, will evaluate the contents and commitment in terms of time invested in the traineeship for the purposes of assigning credits. The above-mentioned committee will be responsible for assessing the results, having indicated the methods for doing so to the student before the traineeship commences. When assessing the traineeship, the committee will be assisted by the teacher who has acted as the student's tutor during the traineeship or apprenticeship activities.

The traineeship activity is regulated by a specific convention that indicates: duration of the traineeship, place where the activities are performed, any payment or reimbursement of expenses, insurance covers, the name of the tutor, indicated by the student and appointed by the Director based on the indications provided by the Academic Board, and the name of the company tutor. The learning activities performed by the students at other institutes in Italy, Europe or other countries, which are fruit of activated agreements, will be recognised. The results achieved are evaluated either by the Exam Board, considering the correspondence of the learning activities performed, or by a specific committee   ppointed by the Academic Board.

8. Course Specific Admission Requirements
To apply, the following documents are required:
• Copy of high school diploma or equivalent;
• Signed personal statement (motivational letter);
• Completion of entry test[1].
• For non English/Italian native speakers: certificate of language skills, level b1 of Common European Framework of Reference with specific requirements (e.g. IELTS 4.5 without elements below 4.0).

9. Student Support Strategy
Student Support Officers
A dedicated Student Support Officer is available for all student   on the programme.
For academic counselling, Student Support Officers will liaise with tutors and programme leaders to offer practical advice to resolve specific academic difficulties
A written record of these tutorials will be kept in the student's file for reference and to assist in the monitoring of student progress.
For matters of pastoral care the Student Support Officers will he p in:
• finding their way around
• managing their time;
• dealing with stress;
• getting the best from their course;
• understanding and applying the school's rules;
• anything else the officers can advise on
One-to-one appointments may be made by phone, in person (by contacting reception) or by email. Where possible students can expect to be seen almost immediately, or contacted to arrange a suitable time.

10. Student Evaluation
Student feedback is essential to the programme development and student comments are used to enhance both the successful management of the programme and the teaching/learning strategies.
Istituto Marangoni gathers student opinion in a variety of ways, which may include the following:
• Informal contact with Programme Leader and subject Tutor through appointments with academic staff;
• Issues will be taken to Programme Reflective Meetings and added to the Annual Academic Monitoring Report;
• Formal Student Representation;
• Semester/Term Questionnaire;
• Resources Questionnaire (at the end of each academic year);
• Final Questionnaire (at the end of a study cycle);
• NPS (Net Promoter Score) Questionnaire (at the end of each academic year).
It would be desirable that students provide details of their identity when giving constructive feedback on the course and teaching methods. There might be occasions when that is not appropriate and Istituto Marangoni recognises such exceptions. In these instances, the programme teams and central support services will ensure that anonymity and confidentiality are respected

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1) Entry Test for creative courses: applicants are requested to submit 6 self-produced Creative Ideas and a skills test consisting of 4 multiple-choice questions.
   The Creative Ideas can be anything that visually describes their inspiration and the area of study that they have chosen. They can be submitted in the form of sketches, drawings, photographs, moodboards and collages (the 6 creative ideas might also be a mix of these).
   They can also be:
   - personal reinterpretations of objects, environments, people, situations, etc..
   - design ideas: representations of personal creations such as outfits/fashion collections, objects, furniture pieces, interior spaces, etc. (according to the desired course you are applying to). All items must be submitted in A4 or A3 format, in .pdf,.tiff, .jpg, .zip.