

ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2024/2025

MA FASHION AND LUXURY BRAND MANAGEMENT	COURSE PURCHASES
MA Fashion and Luxury Brand Management	<p>When undertaking MA Fashion and Luxury Brand Management, investment in appropriate materials is essential. The following list is a good starting point to build upon:</p> <p>Laptop with MS Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p> <p>During Professional Development in Term 4 whereby you may complete an internship this could incur additional travel expenses.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p> <p>Your other areas of expenditure will be in printing, access to certain journals as well as costs of visiting any exhibitions or trade shows that may be required.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p>
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks
Printing costs	Ongoing everyday printing costs Dissertation or Final Major Project will incur additional costs dependent on the outcome of your project
Equipment recommended	<p>Specialist facilities</p> <p>Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html</p>

Additional courses costs (estimate, depends on personal and School projects)

Between £500 to £1500 per academic year