

ISTITUTO MARANGONI LONDON
ADDITIONAL COURSE MATERIAL
FOR ACADEMIC YEAR 2024/2025

MA FASHION STYLING CREATIVE DIRECTION AND DIGITAL CONTENT	COURSE PURCHASES
Equipment List	<p>When undertaking MA Fashion Styling Photography and Film, investment in appropriate materials and equipment is essential. The following list is a good starting point to building upon.</p> <p>Laptop with Office for presentations and documents, charger and external hard drive needed for storage of images particularly.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p> <p>Some additional subscription might be required for specific AI tools, depending upon the Unit Brief and what will be the strongest app available at the moment of the eventual project requiring it.</p> <p>During Professional Development in Term 4 whereby you will have the opportunity to complete an internship this could incur additional travel expenses.</p> <p>Students can visit these London stores or order online: http://www.atlantisart.co.uk https://www.cassart.co.uk http://www.londongraphics.co.uk/ https://www.cowlingandwilcox.com/</p> <p>or any other suitable suppliers.</p>

	<p>Student discount: 15% at London Graphic Centre and 10% Cass Art</p> <p>For research books and illustration: a range of pencils, drawing and writing pens; pencil sharpener; good quality paints including gouache water colour and acrylic; miscellaneous materials for collage; sketchbooks and notebooks; tracing paper; a scalpel (Swann Morten with No.10 blades is ideal); a putty eraser; glue stick; masking tape; spray mount. Details below;</p>	
External visits	<p>Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks (approx. £100/ year)</p>	
Fashion Stylists' Toolkit: (required for fashion	Scissors	General purpose

shoots) Suppliers for art and stationery materials Students can visit these London stores or order online: http://www.atlantisart.co.uk https://www.cassart.co.uk Suppliers for fashion sundries www.morplan.com	Tape / Needles / Sewing threads / Glue / Pins	Ranging from gaffer tape, duct tape, cellophane tape, masking tape and double-sided tape
	Pins	Safety pins, bobby pins, fastening pins & more
	Clips	Snap clips, alligator clips, binder clips & more
	Lint roller	Fabric or self-adhesive
	Nylon display thread	Also known as fishing string, or invisible string
	Blu/White tack	Any kind of semi-permanent adhesive
	Measuring tape	Loose 'tailor' style
	Wipes	Wet and stain removing
	Black and nude undergarments	Basic seamless
	Nipple covers	
	Shoe grips	
	Tagging gun	For tagging labels/ fashion returns
	Mini sewing kit	Basic kit
	Mini medical kit	Basic kit
	Elastic bands	Black/ brown/ blonde
	Phone charger	Student's own
Hand held steamer		
USB (s)	For university work / assessment hand ins	
Camera with at least 10 MP and capable of recording video to SD card.		
Other items	Laptop	
Printing costs	On-going everyday printing costs High quality printing for final outcomes	This only applies to limited projects as most work is digital. Mood boards and some research may be printed out to support work. Dissertation project printing costs
*Materials	The core materials purchased pertain to individual shoots	Particularly when undertaking the use of propping and a set build, such materials vary as per the student's concept and therefore elicit variable costs. In case of some shootings, it could be necessary to spend money for some clothes, accessories etc.

Equipment recommended

Class scheduled photo shoots (internal) take place in the photo studio, which is equipped with cameras and lighting equipment plus basic backdrops. Photography tutors undertake shoots and are directed by the student; support is also facilitated by a photography assistant.

Please note: specialist lighting and photography equipment cannot be used without supervision. The

	<p>studio can be used for independent shoots organized by the student as per availability with personal (or externally hired professional) equipment.</p> <p>External shoots will need to be organized by the student and all resources for this purchased/ hired or negotiated by the student.</p> <p>Students should build up professional relationships externally with a team to facilitate production of shoots.</p> <p>Students will be expected to source/purchase fashion garments and organize their return. Fashion items can also be loaned externally and we encourage strong collaboration with our Fashion Design students.</p> <p>Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator, InDesign, Bridge, AfterEffects</p> <p>External hard drive for storage of work 1TB</p>
<p>List of Suppliers/Resources</p>	<p>Once you begin to plan and implement your own shoots you will need to create a list of contacts such as below:</p> <p>The student will be the stylist and creative director and is responsible for organizing all the elements of production in the shoot.</p> <p>Models/ model agencies Photo studios Photographers Make up artists/ stylists Hair stylists Fashion product Prop hire/ prop materials</p> <p>Tutors will advise / recommend local resources: E.g. studios as per best available rates</p> <p>As above students will also shoot in the studio with photography tutor and will negotiate models for free, who want images for their portfolio (test for print free). This can also apply to make-up and hair stylists.</p> <p>To note: students will choose their own location as per concept, a studio usually demands some basic costs, but other locations such as outside can be free. A shoot can cost as little or as much as a student wants to spend, however there will always be some cost incurred, paying for at least some members of your creative team or some elements from the list of resources needed to shoot, including the making or hiring of props, if a set shoot.</p> <p>To note - students could share studio hire costs.</p>

<p>Additional course costs (estimate, depends on personal and School projects)</p>	<p>Between £600 to £3000 per academic year</p>
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	It is advisable to form relationships with other creatives who will work for free so that everyone can benefit from images for a portfolio, this could be other students for example or working with models or stylists starting in the industry.
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